



**MEDIA RELEASE**

**26<sup>th</sup> August 2004**

**Small business shines at the big end of town for the Australian Institute of Project Management Achievement Awards night.**

---

Corporate Program Management Solutions (CPMS) was a proud recipient of one of the awards for achievement at the Australian Institute of Project Management Achievement Awards for New South Wales.

The night brought the project management community together from both the government and private sectors to recognise and promote the achievements of project managers. The awards show-cased an array of projects that were submitted for the industry's most prestigious annual awards for project management excellence. Honoree guest, Sydney Deputy Lord Mayor, John McInerney presented awards to the winners.

Awards categories included construction, information technology, regional development as well as a new category for small business. The small business category was introduced to acknowledge the contribution by small business to projects that exhibit the same degree of quality and competency as major projects completed by large local and multi-national companies.

Winner of the Small Business Category, Corporate Program Management Solutions (CPMS), described their approach for successfully managing projects for larger business.

“Small players can offer services that are of quality and high-end value for the big end of town by being innovative and proactive,” said Nigel O’Neill, Managing Director of CPMS.

“We have the advantage of seeing projects from an outside-in view and in the corporate arena this enables us to bring strong value into large organisations and that it is healthy ...” O’Neill said.

This was the case for Nokia Australia, who selected CPMS to build their channel reporting system. The project provides Nokia with a flexible platform which automatically collects data on its distribution channel activity and enables Nokia to develop targeted sales and marketing programs for its channels.

“Small companies can bring a fresh perspective on solving problems and have great capability to build innovative solutions” said Mr O’Neill.

**Media Contact:** For media enquiries contact Kailin Yee  
kailin.yee@cpms.com.au  
M) 0412 443 145

**Private** and public sector. Visit us at [www.cpms.com.au](http://www.cpms.com.au)